



APRIL 26-28, 2017
JW Marriott Marquis Hotel Miami
www.CHRISconference.com

SPONSOR OPPORTUNITIES



Hosted by:



www.Burba.com

Immediately preceding CHRIS



April 25-26, 2017

www.HOLAconference.com



ABOUT CHRIS

CHRIS is the leading and most noteworthy hotel investment conference for the Caribbean. CHRIS features fantastic networking opportunities and an extensive array of sessions and panels led by hotel and finance industry experts.

Looking for new hotel investment opportunities? This is a key reason why you should attend CHRIS! Your time is valuable, therefore the program will be focused, robust, and action packed—*just like the Caribbean!* Conveniently located in Miami, the financial gateway to the Caribbean, CHRIS facilitates indispensable business connections for the region.

Sponsors of CHRIS will be in contact with a broad range of key players, participate in cutting-edge thinking, and experience valuable marketing exposure and benefits. An extensive pre-event marketing campaign is scheduled, and the display area at CHRIS will serve as “*the place to be*” to meet and do deals.

CHRIS immediately follows an important event, the Hotel Opportunities Latin America (HOLA) conference. The back-to-back nature of the two events is a great way for the hotel investment community interested in the Caribbean *and* Latin American region to conduct business while in Miami.

PRELIMINARY PROGRAM

WEDNESDAY, APRIL 26, 2017

5:30pm to 7:30pm
HOLA & CHRIS
Joint Networking Reception



THURSDAY, APRIL 27, 2017

9:00am to 5:00pm
Program Sessions

5:30pm to 7:30pm
Gala Networking Reception

FRIDAY, APRIL 28, 2017

9:00am to 1:30pm
Program Sessions
and Closing Lunch





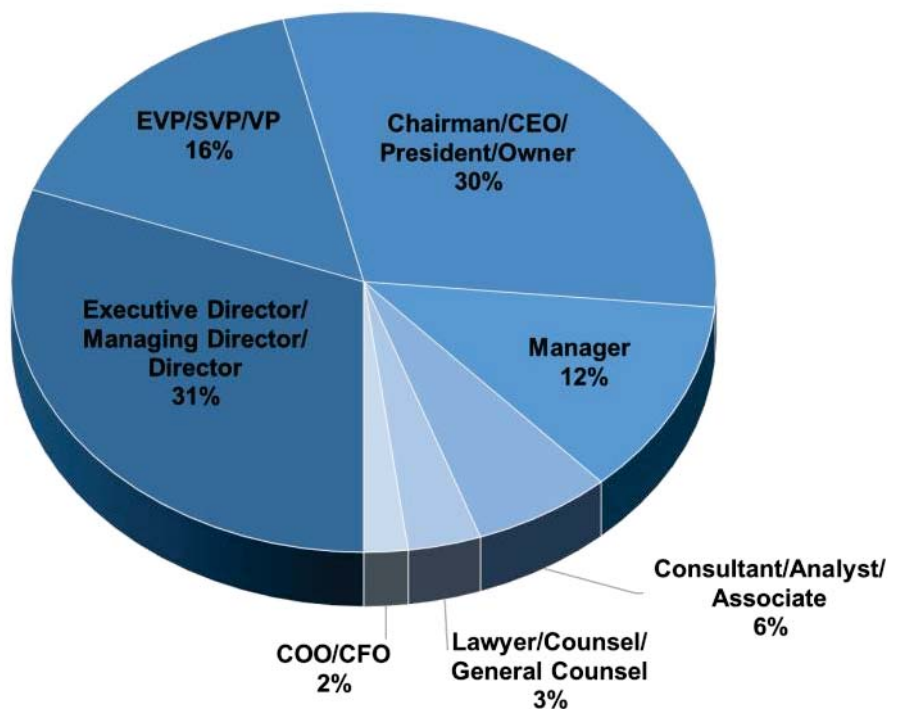
WHO ATTENDS?

CHRIS attracts delegates who are focused on hotel development and investment in the region. With 30% of delegates holding titles like Chairman, CEO, President, and Owner, CHRIS has become the “**must attend**” event for leading companies with a focus on the Caribbean.

DELEGATES INCLUDE:

- Investors
- Owners
- Lenders
- Developers
- Hotel Chain/Management Executives
- Investment Bankers
- Vacation Ownership Executives
- Financial Advisors
- Real Estate & Financial Intermediaries
- Consultants
- Lawyers
- Architects & Designers
- Government/Tourism Officials
- Media

2016 CHRIS DELEGATES





SPONSORSHIP DETAILS

PLATINUM BENEFITS

- Two (2) complimentary registrations
- One (1) display pass, *if displaying*
- Display space or brochure stand in the display area
- Sponsor's company name and/or logo on all relevant pre, on-site, and post conference publicity materials including the program, advertisements, and websites
- The opportunity to provide a representative from the Sponsor's company to participate in any Program Planning Committee meeting held for the following year's event
- Full-page black & white advertisement in the program handout
- The opportunity to provide a prize for any prize drawing
- Access to the preliminary delegate list



PATRON BENEFITS

All of the above benefits, with the *addition of*:

- Two (2) complimentary registrations [four (4) total]
- One (1) display pass [two (2) total] *if displaying*
- *A preferred location* in the display area, with additional display space
- Placement of Patron promotional item and/or brochure in the delegate registration area
- Use of a private meeting space on-site
(*limited availability, first-come, first-served*)





COMBINATION SPONSORSHIP DETAILS



The CHRIS conference immediately follows the Hotel Opportunities Latin America (HOLA) conference. HOLA is the leading and most influential hotel investment conference for *Latin America*. Combination sponsorship packages for HOLA and CHRIS are available to sponsors wishing to participate in both events and maximize their impact on delegates.

HOLA & CHRIS COMBO - PLATINUM SPONSOR BENEFITS

- Two (2) complimentary registrations to HOLA
- Two (2) complimentary registrations to CHRIS
- One (1) HOLA display pass and one (1) CHRIS display pass, *if displaying*
- Display space or brochure stand in the display area at both HOLA & CHRIS
- Sponsor's company name and/or logo on all relevant pre, on-site and post conference publicity materials including the program, advertisements and websites
- The opportunity to provide a representative from the Sponsor's company to participate in any Program Planning Committee meeting held for the following year's HOLA & CHRIS events
- Full-page black & white advertisements in both the HOLA & CHRIS program handouts
- The opportunity to provide a prize for any prize drawing
- Access to the preliminary delegate list

HOLA & CHRIS COMBO - PATRON BENEFITS

All of the above benefits, with the *addition* of:

- One (1) complimentary registration to HOLA [three (3) total]
- One (1) complimentary registration to CHRIS [three (3) total]
- One (1) display pass for HOLA [two (2) total] *if displaying*
- One (1) display pass for CHRIS [two (2) total] *if displaying*
- *A preferred location* in the display area, with additional display space
- Placement of Patron promotional item and/or brochure in the delegate registration area
- Use of a private meeting space on-site
(*limited availability, first-come, first-served*)



WHO SPONSORS?

PAST PATRONS



PAST SPONSORS & SUPPORTERS

Aimbridge Hospitality
Alvarez & Marsal Real Estate
Advisory Services, LLC
Apple Leisure Group
American Resort Development
Association (ARDA)
BCQS International
Bermuda Tourism Authority
Best Western Hotels & Resorts
British Virgin Islands Tourist Board
Caribbean Association of Investment
Promotion Agencies (CAIPA)
Caribbean Hotel and Tourism
Association
Carlson Rezidor Hotel Group
Cayman Islands Department
of Tourism
CBRE Hotels
Choice Hotels International
CIBC FirstCaribbean International
Bank
Club Med
Destination Hotels
Developments Magazine
Dolphin Capital Partners
Dominican Republic Export and
Investment Center
Ecole Hôtelière de Lausanne (EHL)
EY
Florida International University (FIU)
Gardere Wynne Sewell LLP

GlobalHotelNetwork.com
Greenberg Traurig, LLP
Haiti Initiative
Hispanic Hotel Owners Association
(HHOA)
Hilton Worldwide
Horwath HTL
Hospitality Design, Nielsen
Hotel & Motel Management Magazine
Hotel Business
Hotel Interactive, Inc.
Hotel Management
Hôtelier News
Hotel News Now
HOTELS' Investment Outlook
HVS
Hyatt Hotels Corporation
IDB
In Trade
International Finance Corporation
(IFC)
International Luxury Hotel Association
(ILHA)
International Society of Hospitality
Consultants (ISHC)
International Tourism Partnership (ITP)
Interval International
Jamaica Promotions Corporation
(JAMPRO)
JLL
Jumeirah Group

Key International/Eden Roc
KPMG
La Quinta Inns & Suites
Latino Hotel Association (LHA)
Lodging Hospitality
Medical Tourism Association -
WellHotel®
Melia Hotels International
Ministry of Tourism and Creative
Industries of Haiti
Montserrat Development Corporation
National Association of Black Hotel
Owners, Operators & Developers
(NABHOOD)
OBM International
Parlons Affaires/Groupe Odyssey S.A
Perspective Group
PKF Consulting
Playa Hotels & Resorts
Preston Arza LLP
Scotiabank
Sleeper Magazine
Starwood Hotels & Resorts
SH Group, LLC
ST Media Group
St. Kitts Investment Promotion Agency
(SKIPPA)
TC Invest
World Travel & Tourism Council
(WTTC)



ABOUT THE HOST



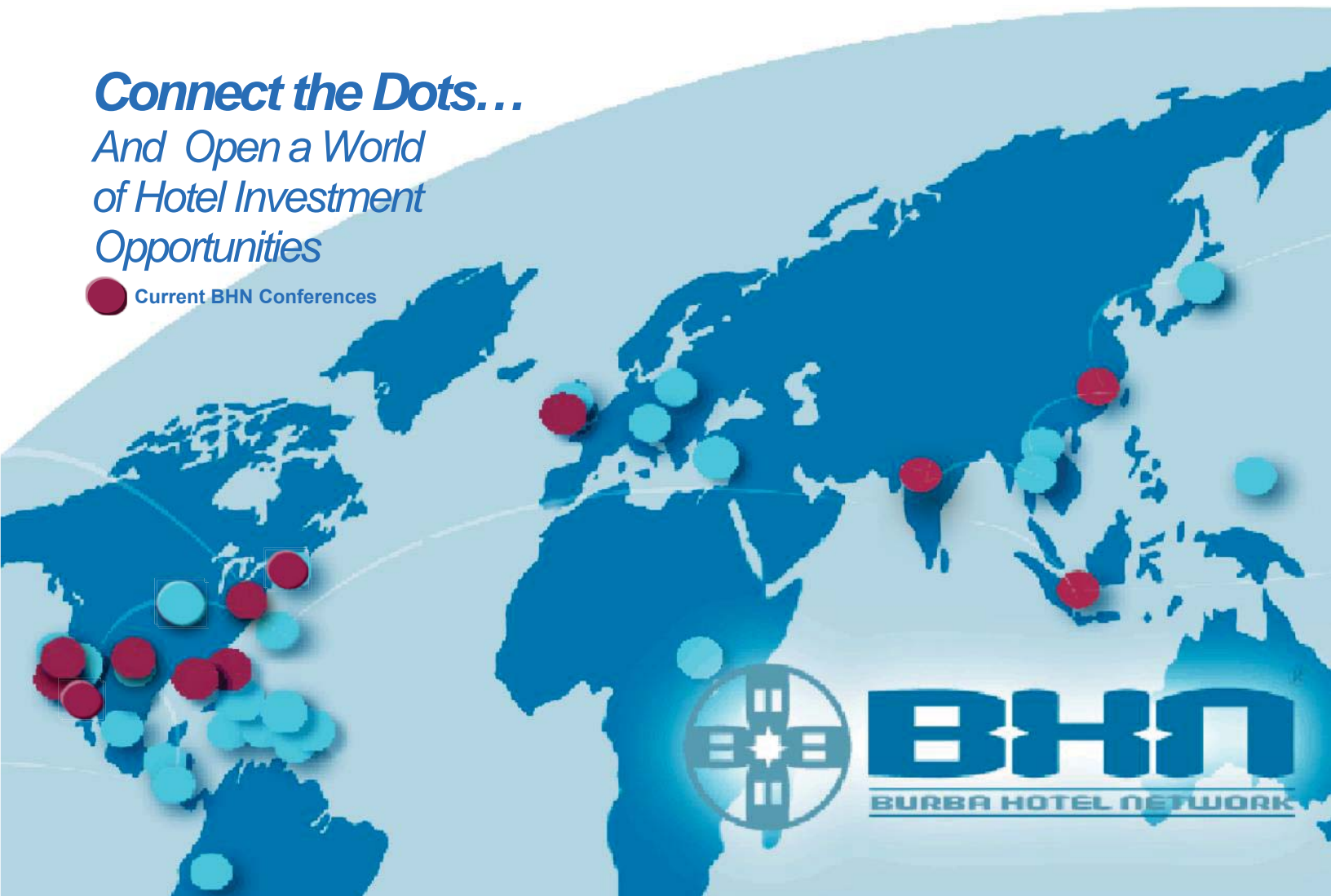
With three decades of experience, over 130 events completed to-date, and more than 90,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; and Hotel Investment Conference Europe (Hot.E) in London.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

Connect the Dots...
*And Open a World
of Hotel Investment
Opportunities*

 Current BHN Conferences



BHN
BURBA HOTEL NETWORK